About Us

We named the clinic iwi with several sentiments.

First, it means a firm intention that I will realize and keep constantly "the innovation to the world" from here in Japan. Secondly, if the word is arranged repeatedly (like iwiwiwiwiwiwi........), we can see them as if people are holding their hands each other. We hope that orthodontics makes people smile and get together in a circle, and one day, the circle of smile would become the circle of happiness all over the world.

The role of the orthodontics is to make a graceful smile, multiply it, and thus it would contribute into society. Based on this philosophy, we opened Jingumae Orthodontics in 2001 and our team has worked very hard on a range of researches and developments to provide patients with affordable orthodontics care and make more comfortable patient experience.

Such as the original bracket and “indirect” method only available at our clinic, for example, these most advanced techniques allow the invisible treatment in shorter period for the best possible results. Jingumae Orthodontics team, since our open, has been highly regarded by clients for their affordable quality service.

In 2010, we launched iwi Orthodontics, a new orthodontic clinic to realize our philosophy and researches, taking the next step toward the future orthodontics,
The appearance of the implant was such a remarkable event in the orthodontics field. Nevertheless, there still have been remained some risks like risks of mistake, swelling and above all, any solution to get off the limit of straighten direction.

i-Station clears all these defects of the conventional implant techniques, that is, as a exactly new age implant technique.

After a 6-year trial to achieve, i-Station finally enables us the 3-dimensional orthodontics, and therefore less complex operation with minimum of surgical damages. All these improvements can reduce patient's burden. Since the first presentation at the Japanese Orthodontic Society, i-Station has been picked up by the media and keeps gaining steady expectations and appreciations.

We applied for an international patent for i-Station and have already got AAA evaluation in 2007.

Dr. Yasuhiro Itsuki, director of the clinic as well as researcher of i-Station, himself treats patients at iwi Orthodontics.
**Space Design**  Creating a comfortable space for the patients to confront orthodontic treatment with "pride" which we have been engaging in positively at Jingumae orthodontics as well.

However, at iwi Orthodontics we wanted to express "iwi-ness" more advanced concept in architectural design from our ambition. We have requested the architectural design to C-A-P (Contemporary Architecture Practice) lead by an international architect Ali Rahim. Ali Rahim is a global famous architect known by an innovative digital design style using 3-dimensional curve frequently.

Completed in end of 2009, with the collaboration of Mr. Rahim, iwi Orthodontics has archived a design which makes visitors calm and peaceful whilst creating a beautiful novel space. Coverage from domestic and foreign Media continues after announcing to the press.
Omotenashi: "Omotenashi" (means hospitality) that iwi serves, is developing to a "directing an entertainment" for visiting patients. For instance, not only providing a spacious design which can leave everyday life behind and heal mind but also welcome drink champagne and seasonal tea supplied with all handmade beautiful container. A treatment can be received whilst listening to patient's favorite music as a BGM and with the finest cashmere blanket in a completely private room.

Moreover after the treatment, we will guide to a dressing room where amenity goods carefully selected for refreshment and adjusting makeup. Please leave everyday life behind and relax all the time at iwi.

At iwi, we arrange special original card for patients. This card can make a settlement of accounts and with the additional point to the card; you can enjoy various presents and benefits.
Leadership

The director of iwi, Dr. Itsuki has received Medical Specialist, a highly qualified license established by the Japanese Orthodontic Society in 2006.

The license is an extremely high standard license which can only be granted by passing examinations such as presentation of medical case, interview, more over passing the third examination at a conference of the Japanese Orthodontic Society.

Meanwhile, Medical Specialist has a role as a training institution, creating eminent Certified Doctor. Being the role with pride and responsibility, creates a motive power to advance further
## Location

**iwi Orthodontics**  
Address: Trinity building 4F (Reception at 8F)  
3-23-3 Jingumae, Shibuya-ku,  
Tel: 0120 418 376  
Website: www.tokyo-kyousei.net  
e-mail: iwi@yoiha.jp

### Stations:

- JR Yamanote Line “Harajuku Station” Takeshita exit (4 min)  
- Tokyo Metro Chiyoda Line / Fukutoshin Line “Meiji-Jingumae Station” (3 min)  
- Ginza Line / Hanzomon Line “Omotesando Station” (10 min)